

Daytona Beach Community College

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October 20, 1981

Mrs. Sally I. Gillespie
610 N. Peninsula Avenue
New Smyrna Beach, Fl. 32069

Dear Sally:

As per your request, I am hereby forwarding a summary of our International/Intercultural Educational program here at Daytona Beach Community College for you to send to Dr. Fernando Rubio.

Since 1978, Daytona Beach Community College has engaged in expanding its involvement in the international/intercultural aspects of higher education in order to bring a more global environment to the institution so that its students and other program participants will have increased opportunities to acquire those skills and attitudes beneficial to future decision-making in world-wide situations.

One of the more exciting facets of the international/intercultural program has been the "technical assistance" portion. Beginning in the summer of 1979, DBCC has hosted over 30 groups of foreign college/university educators. The majority of the visiting groups have been sponsored by the Mexican Ministry of Education and/or its training and research branches CIIDET and CRECADE. Seminars, workshops, field trips, and one-on-one comparative methodology experiences have been especially designed to address the specific needs of each group of visitors. Groups have ranged from 4 to 30 participants each for periods of from one to two weeks. Topics have included:

History of American Higher Education
Current Trends in Vocational-Technical Education
Administrative Theory
Institutional Team Building
Student Development:
 Registration Procedures
 Counseling Procedures
 Career Guidance
 Student Activities
 Student Governance
Institutional Management
 Personnel System
 Financial/Accounting Systems



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- Data Processing
- Maintenance
- Centralized Purchasing
- Cafeteria and College Store Management
- Curriculum Development
 - Needs Assessment Techniques
 - Competency Based Skills
 - Course/Program Content Analysis
 - Classroom Materials Selection and/or Development
- Faculty
 - Selection, Training, Retention
 - Responsibilities
 - Evaluation
- Learning Resources
 - Library Holdings and Organization
 - Audio Visual Equipment and Materials

During the period when the international visitors are on campus comparing techniques in one or more of the above areas, they also share graciously of their time and visit classrooms to share experiences and information about their country with our undergraduate students. The atmosphere of the institution has perceptively changed from one of parochialism to global awareness. Foreign language enrollments have increased four-fold. Classroom topics of discussion now often include the United States' role as a world citizen.

Evaluations received from each group of foreign visitors strongly imply that the experience has been equally rewarding for them. Perhaps the most significant measure of the program's success is the increasing number of requests for additional technical assistance seminars coming from other foreign institutions who have heard of the program. During 1981-82, Daytona Beach Community College will embark on two additional projects. The first will involve the joint development of a data processing system to handle the institution-wide needs (administration and teaching) of a major Mexican institution. The second will be a joint project with the Governor's Office of a Mexican state emphasizing industrial and tourism development.

In addition, we are making every effort to expand our program to include the Central and South American Countries.

If I can be of any further assistance, please call.

Sincerely,


Charles H. Polk
President

CHP/fmp

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